

LIFESTYLE PREMIUM PUPPY



An excellent, balanced puppy food for both growth and development. Contains the correct nutrient balance for sound body development. Exceptionally gentle on your puppy's digestive system.

- Balanced nutrition for digestibility and to support the growing dog
- Suitable for all breeds of puppy, throughout their growing phase
- A unique shape and textured kibble sized for puppies, delivering dental care
- Omega 6 fatty acids found in poultry oils, for outstanding skin and coat condition
- High quality proteins to support muscle development

- No artificial preservatives, colourings or flavourings
- Exceptionally gentle on your puppy's digestive system
- Natural antioxidants
- Yucca is added to all our Lifestyle Premium foods to help support the reduction of ammonia in the gut, resulting in less smelly wind and waste products!
- Exceptional value for money





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Nutritional Additives:				
Protein	26.0%			
Fat/Oil	15.0%			
Crude fibres	2.5%			
Crude ash	5.5%			

Support Supplements				
Natural antioxidants	✓			
Immune system	✓			
Mobility	✓			
Digestion	✓			
Coat condition	✓			
Cognitive function				
Dental care	✓			
	0.100/			
Glucosamine	0.10%			
Green-lipped mussel	0.04%			

Macro Minerals	
Calcium	1.30%
Phosphorus	0.50%
Sodium	0.20%

0.1% MOS,

Micro Minerals	
Iron	130mg/kg
lodine	1.4mg/kg
Copper	15mg/kg
Manganese	50mg/kg
Zinc	180mg/kg
Selenium	0.4mg/kg

Vitamins	
Vitamin A	20,000iu/kg
Vitamin D	2,000iu/kg
Vitamin E	275mg/kg
L-carnitine	n/a

Mineral values stated above are total values within the product including added and naturally occurring minerals from grains, fibres and other raw materials. Such materials are naturally variable and, as such, total values may vary slightly.

Feeding Guide:

MOS/FOS

Introduce the new diet gradually over a period of 5-7 days. Please remember that all pets are individuals and their feeding requirements will vary with age and lifestyle. The feeding guides are intended as a starting point and can be adjusted to suit your dog. Trophy Lifestyle Premium dog foods should be fed dry or moistened with water to the consistency that your dog prefers. Typically, a mix of 2 parts warm water with 3 parts of dry weight of food is preferred. Adjust the amount fed to keep your dog in a lean, active condition.

The figures shown are the daily requirements in grams. All dogs should be fed twice per day, preferably in equal amounts. Ask your Trophy Nutritional Adviser for a FREE measuring cup, marked with the feeding rate for your dog. As our foods

are made from natural ingredients, the density of the product can vary from batch to batch. It is therefore recommended that you check the amount fed with each new bag. Remember a complete diet looks less as it is concentrated; do not be tempted to overfeed! Suitable for all breeds. Always ensure that clean fresh water is available. Store cool and dry.

Age- Months	2	3	4	6	8	10	12	18
Adult Size	Daily Requirement							
5kg	<90g	90- 95g	95- 100g	100- 105g	105- 110g			
10kg	<140g	140- 150g	150- 160g	160- 175g	175- 185g	185- 190g		
15kg	<195g	195- 210g	210- 220g	220- 235g	235- 245g	245- 250g	250- 255g	
20kg	<230g	230- 250g	250- 270g	270- 290g	290- 305g	305- 310g	310- 315g	
25kg	<250g	250- 280g	280- 305g	305- 340g	340- 360g	360- 370g	370- 375g	375- 380g
35kg	<300g	300- 365g	365- 390g	390- 435g	435- 460g	460- 470g	470- 475g	475- 485g
40kg	<315g	315- 370g	370- 430g	430- 470g	470- 500g	500- 510g	510- 515g	515- 520g

Composition:

Chicken (min. 26%), Whole Grain Maize, Whole Grain Rice (min. 14%), Prairie Meal, Chicken Oil, Whole Grain Oats, Brewer's Yeast, Unmolassed Beet Pulp, Salmon Oil (source of omega 3 fatty acids), Dried Egg, Seaweed, Minerals, Fructose and Mannan Oligosaccharides, Glucosamine, Nucleotides, Green-Lipped Mussel, Yucca Schidigera, Blackcurrant, Rosehip, Pomegranate



Feeding best practice and FAQs www.trophypetfoods.co.uk/feeding-fag



Energy/calorie calculator www.trophypetfoods.co.uk/energy-calories



Price per day feeding calculator www.trophypetfoods.co.uk/price-per-day

Typical kibble size 9mm x 5mm



Available in 50g Sample 3kg Recyclable LDPE Bag* 15kg Recyclable LDPE Bag*

*Subject to region, check with your local recycling centre for details



For advice or nutritional information for your pet, or guidance on selecting the correct diet, please contact us.

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